Leadership Beyond Management™

TRANSITION TO A PLACE OF HIGHER PURPOSE AND PERFORMANCE

uwleadership.com

- Customized leadership assessment report
- One-to-one coaching
- Personalized leadership plan
WHY GOOD LEADERS MATTER

» 71% of organizations believe leadership needs to develop new skills for the future*

» 56% OF EXECS believe their company is not ready to meet today’s leadership standards**

» 147,000 new executive positions expected by 2024***

* Brandon Hall Group, 2015
** Deloitte University Press, 2016
When you enroll in Leadership Beyond Management, you’re taking a big step toward elevating your career. You can take another leap forward when you complete these three additional courses to earn the Executive Leadership Certificate.

- Business Acumen and Strategy
- Aligning Strategy for Organizational Growth
- Leadership: Transform Your Business Culture

REGISTER  
go.wisc.edu/el-certificate
About This Program
Leadership Beyond Management is an empowering, interactive, and self-reflective journey that will give you a 360° view of your leadership strengths and developmental needs. You will acquire real-world strategies to positively impact and influence individuals and teams in a way that improves business performance.

The week-long program is led by thought leaders with extensive, hands-on business and industry experience as well as deep knowledge of leadership and management theories. Read detailed faculty bios at uwleadership.com.

How You Will Benefit

• Assess the effectiveness of your leadership style via a globally-normed 360° feedback assessment process
• Increase your awareness of organization context and culture, allowing you to respond more thoughtfully to changes in business circumstances
• Enhance your ability to lead intentionally via key foundational and situational leadership competencies
• Explore how to positively impact your productivity and effectiveness in serving diverse customers by cultivating an inclusive workplace
• Discover your authentic leadership purpose and choose how it will impact your personal, professional, and organizational success
• Investigate how the best leaders design their organizations for success

Who should attend?
This program is designed for experienced managers and directors who are on a career path towards a senior leadership role and want to advance their leadership capabilities. New managers should consider registering for “Transition to Manager: A One-Week Boot Camp.”

Register Now!
Register online: uwleadership.com
Contact us: 800-292-8964 | info@uwcped.org

IMPORTANT: Early registration is strongly encouraged to complete your leadership benchmark assessment, and the program size is limited to support interactive instructor and peer learning.

When you register for this program, you will receive a 360° leadership assessment from the program coordinator. Assessments must be completed prior to the program in order for us to create a confidential leadership benchmark report for each participant.
Program Schedule

MONDAY

Leading within Context

• Understand the need for leaders to read organizational context in order to successfully lead
• Identify key contextual issues in your workplace that impact productivity and performance
• Use the ladder of inference to leverage the context of others to solve business problems

TUESDAY

Leading with Intention

• Learn how to recognize successful leadership styles
• Receive 360° feedback on your most used leadership styles
• Learn how to choose leadership style based on situation
• Define next steps for your leadership development

WEDNESDAY

Leading Inclusively

• Examine the links between business performance and inclusive cultures
• Understand how the diversity of customers and clients impacts business opportunity
• Respond to business opportunity with cross-cultural competence
• Assess your own cross-cultural competence
• Leverage the power of an inclusive workplace
One-to-One Coaching

Each participant will receive a personalized, one-to-one coaching session as a follow-up consultation approximately three to four weeks after the conclusion of the program. Coaching is customized for you, based on your leadership assessment and on-the-job challenges you’re facing.

THURSDAY
Leading with Purpose

- Assess your unique talents and values that shape you as a leader
- Name your core purpose as a leader
- Acknowledge your own personal actions that marginalize your purpose as a leader
- Impact the performance of others through your authentic and purposeful leadership

FRIDAY
Leading by Design

Lunch at 12:30 p.m. concludes the program

- Participate in a final capstone exercise requiring participants to integrate learnings from the prior four days
- Examine how leaders can design many of the key learnings from this program into their organization’s key processes
- Understand how to “institutionlize” a leadership agenda
Enjoy All-In-One Learning, Lodging, and Dining

Leadership Beyond Management™ is held at the Fluno Center, an award-winning, full-service lodging and conference facility located in downtown Madison, Wis.

- Full-service on-site restaurants and room service
- Complimentary WiFi
- Fitness Center
- Business Center
- Daily housekeeping
- Dry cleaning services
- 24-hour front desk
- ADA Rooms and Services

Program Pricing

Program held twice each year. Visit website for details.

$4,995 per person includes breakfast, lunch, dinner, refreshments, training, instruction materials, leadership assessments, and an individual coaching session.

Book Your Accommodations* Fluno Center

601 University Ave., Madison, WI 53715
Call 877-773-5866 or www.fluno.com

*Program fees do not include accommodations or parking
“Leadership Beyond Management allowed me to think deeply about what being a successful leader is all about. By learning more about myself and my leadership style (and gaining a better understanding of those strength and opportunity areas!), the course gave me the tools and information necessary to help me lead with more purpose, passion, and intent.”

— Julie Parks
Director, Public Relations
American Girl

Program held twice each year. Visit website for details.
uwleadership.com

Fluno Center
601 University Avenue
Madison, WI 53715

Programs delivered by the Center for Advanced Studies in Business, Inc., an affiliate of the Wisconsin School of Business.