

# Leading Enterprise AI Transformation

## Turn AI ambition into enterprise-wide business impact

AI is no longer a future opportunity -- it is a leadership imperative. Designed for senior-level strategic leaders driving innovation, growth, and operational performance, Leading Enterprise AI Transformation helps organizations move beyond experimentation and turn AI potential into measurable business value. Offered in partnership with the Wisconsin School of Business AI Hub, this program from the Wisconsin School of Business Center for Professional & Executive Development equips leaders to identify high-value AI opportunities, connect AI initiatives to business strategy, navigate governance and risk, and lead adoption across the enterprise.

Participants will learn to:

- Spot and prioritize AI opportunities with real business impact
- Align AI initiatives with strategic goals
- Lead implementation, change, and organizational adoption
- Navigate governance, risk, ethics, and responsible AI use
- Build a practical roadmap for scaling AI across the enterprise
- Make smarter decisions about AI investments and partnerships

### Who should attend

Leaders and professionals responsible for strategy, innovation, operations, transformation, technology, or performance improvement who need to lead or support enterprise AI initiatives.

### Program details

**Dates:** September 16–17, 2026

**Format:** In person at the Pyle Center on the University of Wisconsin–Madison campus

**Registration:** Use the link below or scan the QR code

<https://www.uwcped.org/leading-enterprise-ai-transformation>



### Exclusive Bonus Event: Explore What's Next in AI Forum

Program Fee Includes a Ticket to **Ground Truth: Agentic AI Forum**. This one-day event was built for business leaders wrestling with how to put AI to work. It will address strategy and responsible deployment of AI agents. Participants in this program will also be invited to an exclusive breakfast with the AI Hub for Business, held before the forum.



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# Exclusive Bonus Event: Ground Truth - Agentic AI Forum

September 18<sup>th</sup>, 2026, hosted by the Wisconsin School of Business

## Ground Truth: Agentic AI Forum

Date: September 18, 2026

Format: In-person at the Pyle Center on the University of Wisconsin-Madison campus

Complimentary access for all participants of the Wisconsin School of Business Center for Professional & Executive Development - **Leading Enterprise AI Transformation** program. This exclusive forum explores how organizations are deploying AI agents to drive business value. Participants will hear from industry leaders, faculty experts, and members of the AI Hub Executive Advisory Board through presentations, panel discussions, and networking opportunities focused on the future of AI-powered business.

## About the WSB AI Hub

The Wisconsin School of Business AI Hub provides practical knowledge, industry connections, and academic expertise to help organizations navigate AI transformation and prepare the next generation of business leaders.

Learn more about the event via the link of QR code below and consider registering for the Leading Enterprise AI Transformation to receive your complimentary ticket to the Agentic AI Forum event!

## Leading Enterprise AI Transformation Program + Agentic AI Forum



September 16<sup>th</sup> - 17<sup>th</sup>, 2026 plus **BONUS** Agentic  
AI Forum Access on September 18<sup>th</sup>, 2026



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