Advanced Management and Leadership Certificate

Achieve better career results and become a more productive contributor by building relationships, managing change, making strategic decisions, and building your business acumen. Completing the Advanced Management and Leadership Certificate from the Wisconsin School of Business Center for Professional & Executive Development will help you expand your leadership skills and prepare you for the next phase of your career.

Set yourself apart by gaining the skills you need to:

- Understand the impact your decisions have on your organization
- Use informal and indirect authority to influence stakeholders
- Master the financial language to achieve financial success

Who should enroll:

- Supervisors
- Experienced executives
- Individuals who want to separate themselves from the competition

Job Outlook and Salary Potential

- 6% Growth in Top Executive Positions Expected Through 2024*
- 71% of Organizations Believe Leadership Needs to Develop New Skills for the Future**
Immediate Results

Whether you’re looking to gain a competitive advantage in the labor market; become more valuable in your current position; or transition to a new career, our programs and certificates add credibility to your work-ready skill set. Through the completion of this certificate, you’ll:

▸ Learn from instructors with real-world business experience who will teach you practical ways to immediately apply what you learn
▸ Build your professional network through peer-to-peer interactions with individuals from a variety of industries
▸ Discover new ways of doing business that raise your value and improve your organization

Certificate Path

Participants are welcome to take programs individually or as part of a Professional Development Certificate.

Required Programs

▸ How to Influence Without Direct Authority (In-person or Online)
▸ Business Acumen and Strategy (In-person or Online)
▸ Finance and Accounting for Non-Financial Professionals (In-person or Online)
▸ Effective Meeting Management and Facilitation (In-person or Online)

Elective Programs (Choose Two)

▸ Change Management (In-person or Online)
▸ Coaching and Motivating in the Workplace
▸ Effective Negotiation in the Workplace
▸ Project Management: Planning, Scheduling, and Control (In-person or Online)
▸ Business Process Improvement Using Lean Six Sigma and Performance Metrics (In-person or Online)

CONTACT US

800-292-8964
customerservice@uwcped.org

** Brandon Hall Group, 2015

“Not just education, but life experience that really captures your attention, engages you, and keeps you coming back for more.”

MICHAEL NAYLOR
Senior Manager, Charter Communications