Business Analysis Certificate

Create customer and stakeholder value within your organization. Completing the Business Analysis Certificate from the Wisconsin School of Business Center for Professional & Executive Development will help you improve organizational profitability and reduce costs.

Set yourself apart by gaining the skills you need to:
- Reduce organizational costs and increase revenue
- Improve efficiency and performance
- Perform financial and operational modeling
- Define business requirements
- Conduct market analyses

Who should enroll:
- Project team members
- Process and systems analysts
- Agile and waterfall practitioners
- Enterprise implementation team members

Job Outlook and Salary Potential
- **23%** Growth Rate in Business Analysis Related Fields Through 2024*
- **$95,000** National Average Salary for Business Analysts*
Immediate Results
Whether you’re looking to gain a competitive advantage in the labor market; become more valuable in your current position; or transition to a new career, our programs and certificates add credibility to your work-ready skill set. Through the completion of this certificate, you’ll:

- Learn from instructors with real-world business experience who will teach you practical ways to immediately apply what you learn
- Build your professional network through peer-to-peer interactions with individuals from a variety of industries
- Discover new ways of doing business that raise your value and improve your organization

Certificate Path
Participants are welcome to take programs individually or as part of a Professional Development Certificate.

Required Programs
- Defining and Managing Business Requirements (In-person or Online)
- Developing Process Models and Use Cases (In-person or Online)
- Effective Meeting Management and Facilitation (In-person or Online)

Elective Programs (Choose Two)
- Business Process Improvement Using Lean Six Sigma and Performance Metrics (In-person or Online)
- Agile Scrum Master (In-person or Online)
- Project Management: Planning, Scheduling, and Control (In-person or Online)
- New Product Development and Innovation

CONTACT US
800-292-8964
customerservice@uwcped.org

*Bureau of Labor Statistics, 2019
**Careerbuilder, 2019

“The level of detail in such a short amount of time is fantastic. I walk away from every program far more prepared to tackle the challenges and opportunities I see in my role.”

BRET PIONTEK
Project Manager, Cpm Healthgrades