Technical Leadership Certificate

Improve your technical management skills. Completing the Technical Leadership Certificate from the Wisconsin School of Business Center for Professional & Executive Development will give you the skills to manage technical teams, improve process, and transition from applied, technically-focused disciplines into a successful leader.

Set yourself apart by gaining the skills you need to:
- Manage technical teams
- Improve business processes
- Manage capital budgets

Who should enroll:
- Technical professionals
- Leaders who want to expand their skill set

Job Outlook and Salary Potential
- Increase of 2.3 Million Jobs by 2024*
- $145,000 National Average Salary for Technical Leader in 2019**
Immediate Results

Whether you’re looking to gain a competitive advantage in the labor market; become more valuable in your current position; or transition to a new career, our programs and certificates add credibility to your work-ready skill set. Through the completion of this certificate, you’ll:

➤ Learn from instructors with real-world business experience who will teach you practical ways to immediately apply what you learn
➤ Build your professional network through peer-to-peer interactions with individuals from a variety of industries
➤ Discover new ways of doing business that raise your value and improve your organization

Certificate Path

This certificate is offered in conjunction with the UW-Madison College of Engineering.

Core Programs (Choose 6)

Offered by the Center for Professional & Executive Development

➤ Business Acumen and Strategy (In-person or Online)
➤ Business Process Improvement Using Lean Six Sigma and Performance Metrics (In-person or Online)
➤ Defining and Managing Business Requirements (In-person or Online)
➤ Finance and Accounting for Non-Financial Professionals (In-person or Online)
➤ How to Influence Without Direct Authority (In-person or Online)
➤ New Product Development and Innovation
➤ Project Management: Planning, Scheduling, and Control (In-person or Online)

Offered by the College of Engineering

➤ Coaching and Mentoring for Technical Leaders
➤ Critical Conversations
➤ Effectively Managing Technical Teams
➤ Financial Acumen for the Engineer
➤ Leadership Beyond Your Team: Managing Up and Across
➤ Mastering the Transition from Technical Expert to Manager
➤ Principles of Engineering Project Management

CONTACT US

800-292-8964
customerservice@uwcped.org

*Bureau of Labor and Statistics
**Glassdoor

“These programs were excellent. The instructor was insightful and entertaining. I will definitely be using what I learned back at my organization.”

MARK FLESCH
Vice President of Sales, Gordon Flesch Company